

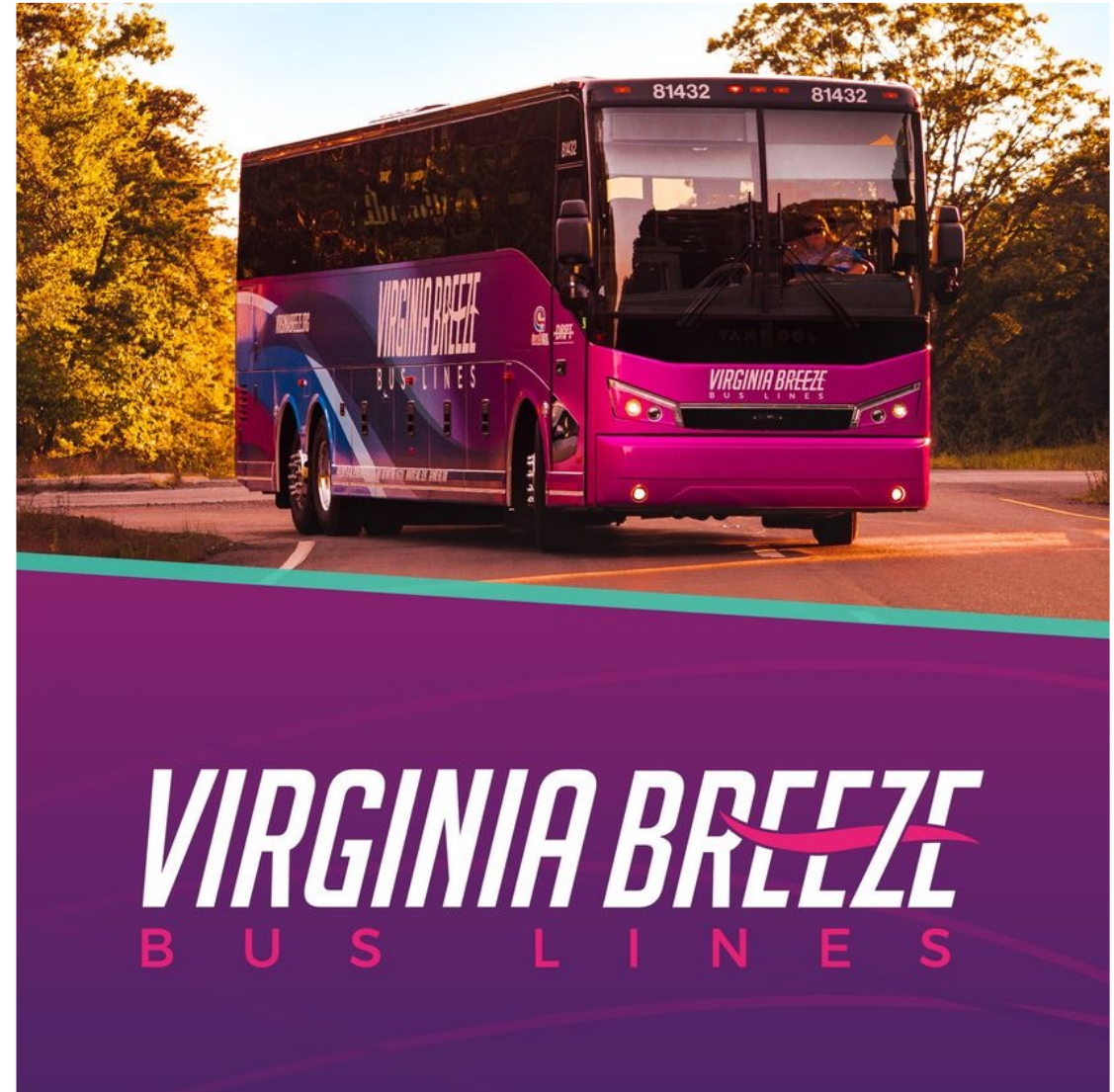
VIRGINIA BREEZE

B U S L I N E S

The Highlands Rhythm

Overview

- History
- Existing Service
- Schedule
- Ticket Pricing
- Bus Stops
- Service Launch



Maiden Voyage



Launched December 2017

Serves I-81 Corridor:

- Blacksburg
- Christiansburg
- Lexington
- Staunton
- Harrisonburg
- Front Royal
- Dulles Airport
- West Falls Church
- Union Station



Tickets: \$16-\$50



A New Beginning

Suspended service March 2020

Rebranded and relaunched
August 2020

- New Look
- New Routes
- New Safety Protocols

VIRGINIA BREEZE
BUS LINES

New Opportunities

Launched August 2020

Piedmont Express:

- Danville
- Altavista
- Lynchburg
- Amherst
- Charlottesville
- Culpeper
- Warrenton
- Gainesville
- Dulles Int'l Airport
- Union Station

Tickets: \$15-\$43

Capital Connector:

- Martinsville
- Danville
- South Boston
- Farmville
- Richmond
- Union Station



Schedule

Highlands Rhythm

Northbound

•Bristol	11:00 AM
•Wytheville	12:05 PM
•Radford	12:50 PM
•Christiansburg	1:10 PM
•Salem	1:40 PM
•Harrisonburg	3:35 PM
•Dulles Int. Airport	5:20 PM
•Falls Church	5:45 PM
•Washington, D.C.	6:05 PM

Southbound

•Washington, D.C.	1:00 PM
•Falls Church	1:25 PM
•Dulles Int. Airport	1:55 PM
•Harrisonburg	4:00 PM
•Salem	5:45 PM
•Christiansburg	6:10 PM
•Radford	6:30 PM
•Wytheville	7:10 PM
•Bristol	8:10 PM



Virginia Breeze Bus Lines
Supports Our Community

Ticket Prices

	Bristol	Wytheville	Radford	Christiansburg	Salem	Harrisonburg	Dulles	West Falls Church	Washington DC
Bristol		\$15.99	\$18.99	\$35.99	\$43.99	\$45.99	\$49.99	\$52.99	\$57.99
Wytheville	\$15.99		\$15.99	\$18.99	\$35.99	\$43.99	\$45.99	\$49.99	\$52.99
Radford	\$18.99	\$15.99		\$15.99	\$18.99	\$35.99	\$43.99	\$45.99	\$49.99
Christiansburg	\$35.99	\$18.99	\$15.99		\$15.99	\$18.99	\$35.99	\$43.99	\$45.99
Salem	\$43.99	\$35.99	\$18.99	\$15.99		\$15.99	\$18.99	\$35.99	\$43.99
Harrisonburg	\$45.99	\$43.99	\$35.99	\$18.99	\$15.99		\$15.99	\$18.99	\$35.99
Dulles	\$49.99	\$45.99	\$43.99	\$35.99	\$18.99	\$15.99		\$15.99	\$18.99
West Falls Church	\$52.99	\$49.99	\$45.99	\$43.99	\$35.99	\$18.99	\$15.99		\$15.99
Washington DC	\$57.99	\$52.99	\$49.99	\$45.99	\$43.99	\$35.99	\$18.99	\$15.99	

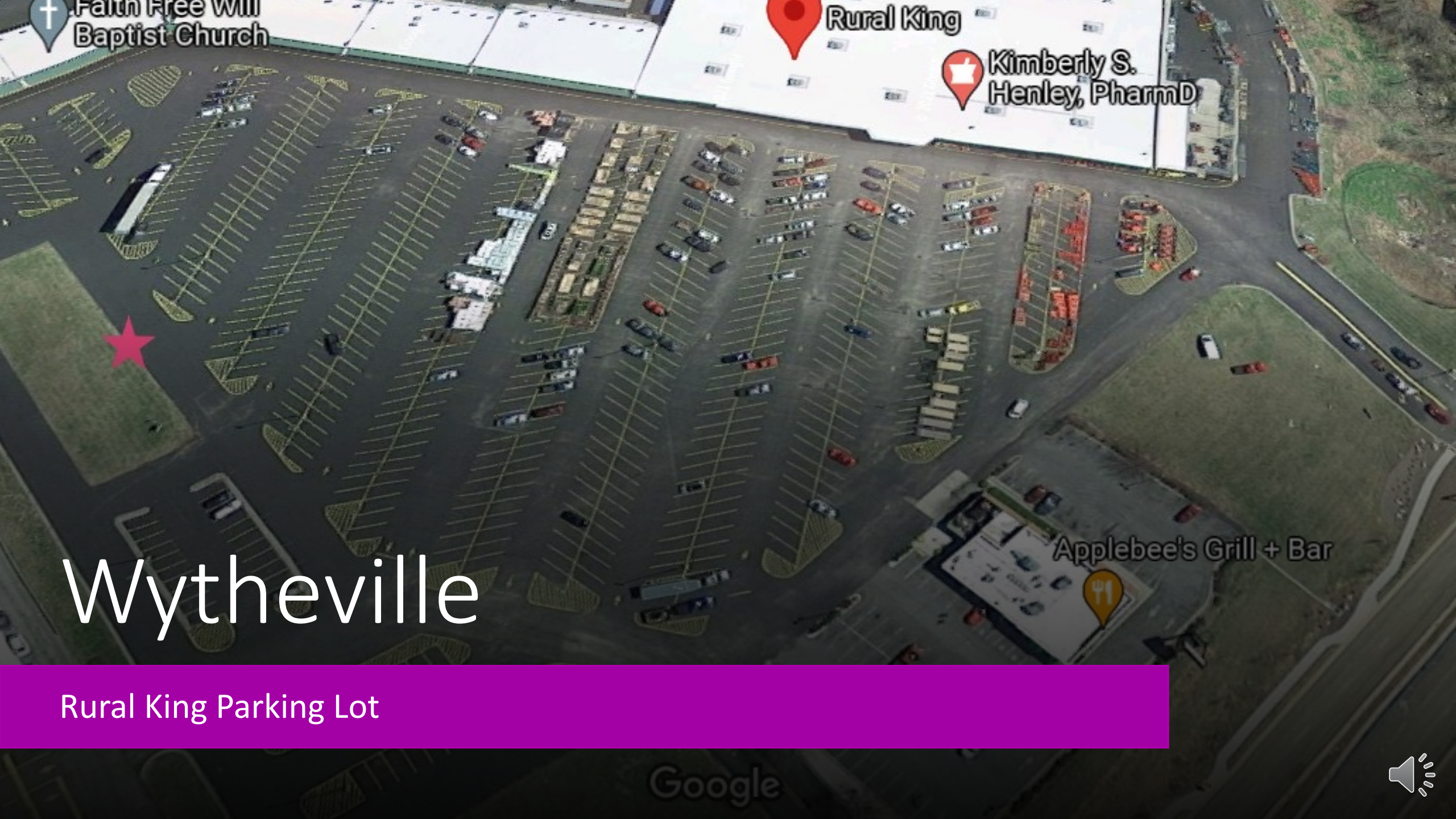




Bristol

Exit 5 VDOT Park and Ride





Faith Free Will
Baptist Church

Rural King

Kimberly S.
Henley, PharmD

Wytheville

Rural King Parking Lot





Radford

Radford University Parking Lot JJ



2005 Roanoke St,
Christiansburg, VA...

Exit 118 Park & Ride

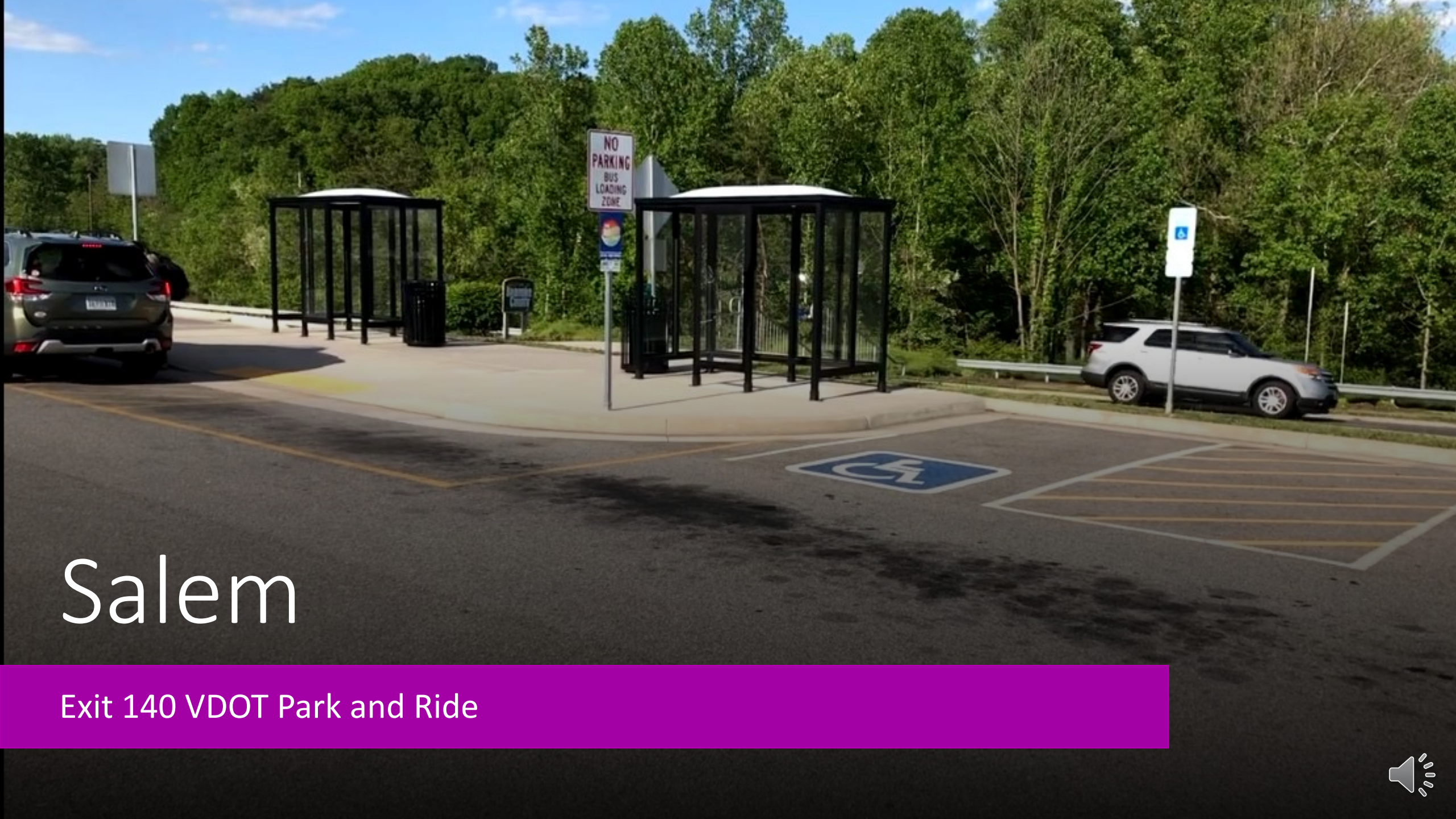
Geneva St

Simmons Rd SE

Christiansburg

Falling Branch VDOT Park and Ride





Salem

Exit 140 VDOT Park and Ride





Harrisonburg

Godwin Transit Center



CURB 2A- Megabus / Virginia B

Dulles International Airport

Curb 2A





Falls Church

West Falls Church Metrorail Station-Bay A



UNION STATION BUS TERMINAL

DC Circulator 42 - 44 →
megabus 31 - 41 →
DC2NY 30 ↘
Washington Deluxe 30 ↘
Gallaudet Univ. 27 ↙
H Street Exit 21 →

28

29

30



DO NOT LEAVE
BAGS/PACKAGES
UNATTENDED
THEY MAY BE
CONFISCATED
All Buses are for Public Use

Washington, D.C.





Marketing

- Social media posts
- Website content
- Rack cards
- Emails



Launch

- Birthplace of Country Music Museum on November 13 at 9:30 a.m.
 - Service scheduled to begin November 15
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Conclusion

- Thank you for the privilege of your time
- Avery Daugherty, Virginia Department of Rail & Public Transportation avery.daugherty@drpt.virginia.gov
- Miriam Foster, Virginia Department of Rail & Public Transportation miriam.foster@drpt.virginia.gov
- Questions

