

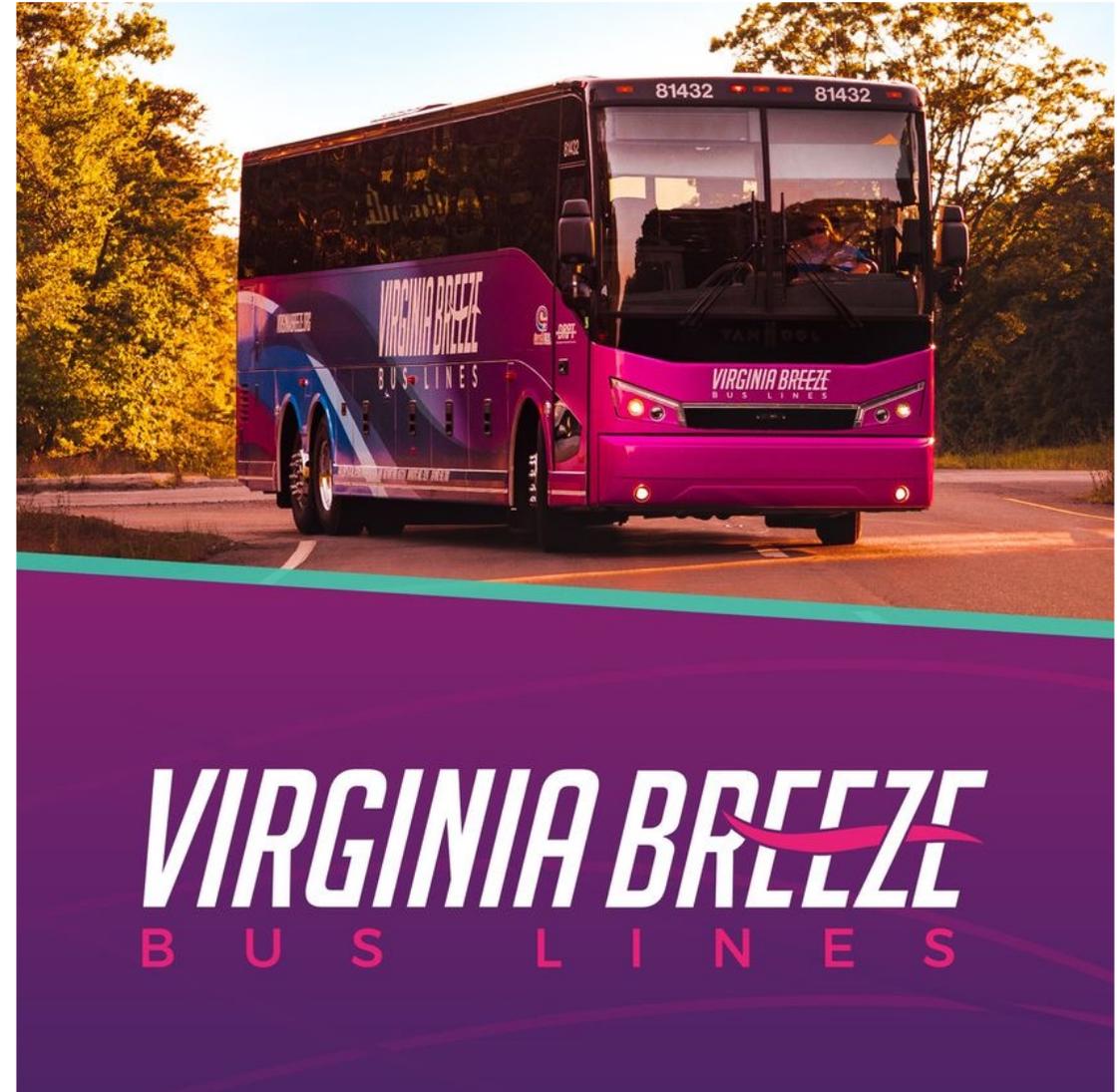
VIRGINIA BREEZE

B U S L I N E S

The Highlands Rhythm

Overview

- History
- Existing Service
- Schedule
- Ticket Pricing
- Bus Stops
- Service Launch



Maiden Voyage



Launched December 2017

Serves I-81 Corridor:

- Blacksburg
- Christiansburg
- Lexington
- Staunton
- Harrisonburg
- Front Royal
- Dulles Airport
- West Falls Church
- Union Station



Tickets: \$16-\$50



A New Beginning

Suspended service March 2020

Rebranded and relaunched August 2020

- New Look
- New Routes
- New Safety Protocols

VIRGINIA BREEZE
BUS LINES

New Opportunities

Launched August 2020

Piedmont Express:

- Danville
- Altavista
- Lynchburg
- Amherst
- Charlottesville
- Culpeper
- Warrenton
- Gainesville
- Dulles Int'l Airport
- Union Station

Tickets: \$15-\$43

Capital Connector:

- Martinsville
- Danville
- South Boston
- Farmville
- Richmond
- Union Station



**NEW ROUTES.
NEW CONNECTIONS.**

VIRGINIA BREEZE
BUS LINES



Virginia Department of Rail and Public Transportation

Schedule

Highlands Rhythm

Northbound

• Bristol	11:00 AM
• Wytheville	12:05 PM
• Radford	12:50 PM
• Christiansburg	1:10 PM
• Salem	1:40 PM
• Harrisonburg	3:35 PM
• Dulles Int. Airport	5:20 PM
• Falls Church	5:45 PM
• Washington, D.C.	6:05 PM

Southbound

• Washington, D.C.	1:00 PM
• Falls Church	1:25 PM
• Dulles Int. Airport	1:55 PM
• Harrisonburg	4:00 PM
• Salem	5:45 PM
• Christiansburg	6:10 PM
• Radford	6:30 PM
• Wytheville	7:10 PM
• Bristol	8:10 PM



Virginia Breeze Bus Lines
Supports Our Community



Virginia Department of Rail and Public Transportation

Ticket Prices

	Bristol	Wytheville	Radford	Christiansburg	Salem	Harrisonburg	Dulles	West Falls Church	Washington DC
Bristol		\$15.99	\$18.99	\$35.99	\$43.99	\$45.99	\$49.99	\$52.99	\$57.99
Wytheville	\$15.99		\$15.99	\$18.99	\$35.99	\$43.99	\$45.99	\$49.99	\$52.99
Radford	\$18.99	\$15.99		\$15.99	\$18.99	\$35.99	\$43.99	\$45.99	\$49.99
Christiansburg	\$35.99	\$18.99	\$15.99		\$15.99	\$18.99	\$35.99	\$43.99	\$45.99
Salem	\$43.99	\$35.99	\$18.99	\$15.99		\$15.99	\$18.99	\$35.99	\$43.99
Harrisonburg	\$45.99	\$43.99	\$35.99	\$18.99	\$15.99		\$15.99	\$18.99	\$35.99
Dulles	\$49.99	\$45.99	\$43.99	\$35.99	\$18.99	\$15.99		\$15.99	\$18.99
West Falls Church	\$52.99	\$49.99	\$45.99	\$43.99	\$35.99	\$18.99	\$15.99		\$15.99
Washington DC	\$57.99	\$52.99	\$49.99	\$45.99	\$43.99	\$35.99	\$18.99	\$15.99	





Bristol

Exit 5 VDOT Park and Ride



Faith Free Will Baptist Church

Rural King

Kimberly S. Henley, PharmD



Wytheville

Rural King Parking Lot

Applebee's Grill + Bar





Radford

Radford University Parking Lot JJ



2005 Roanoke St,
Christiansburg, VA...

Exit 118 Park & Ride

Geneva St

Simmons Rd SE

Christiansburg

Falling Branch VDOT Park and Ride





Salem

Exit 140 VDOT Park and Ride



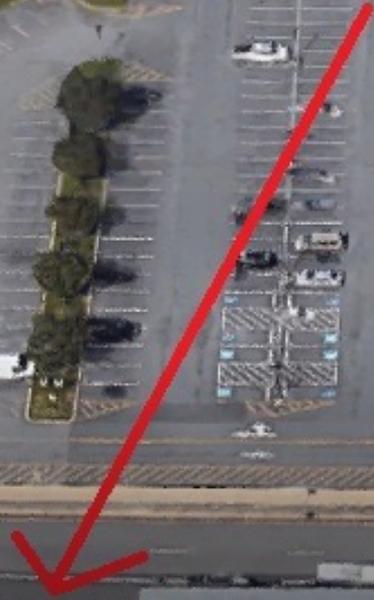


Harrisonburg

Godwin Transit Center



CURB 2A- Megabus / Virginia B



Dulles International Airport

Curb 2A

DULLES AIRPORT TERMINAL





Falls Church

West Falls Church Metrorail Station-Bay A



UNION STATION BUS TERMINAL

- DC Circulator 42 - 44 →
- megabus 31 - 41 →
- DC2NY 30 ↘
- Washington Deluxe 30 ↘
- Gallaudet Univ. 27 ↙
- H Street Exit 24 →

28

29

30



DO NOT LEAVE
BAGS/PACKAGES
UNATTENDED
THEY MAY BE
CONFISCATED
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Washington, D.C.





Marketing

- Social media posts
- Website content
- Rack cards
- Emails



Launch

- Birthplace of Country Music Museum on November 13 at 9:30 a.m.
 - Service scheduled to begin November 15
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Conclusion

- Thank you for the privilege of your time
- Avery Daugherty, Virginia Department of Rail & Public Transportation avery.daugherty@drpt.virginia.gov
- Miriam Foster, Virginia Department of Rail & Public Transportation miriam.foster@drpt.virginia.gov
- Questions

